

MANOR GARDENS WELFARE TRUST

STRATEGY 2020 TO 2025

VISION

Strong communities where all people have good health, resilience, and opportunity.

MISSION

To help people and communities to improve their wellbeing by taking action to improve their lives for the better.



OUR PURPOSE

EARLY INTERVENTION AND PREVENTION

Our tailored interventions prevent the escalation and deepening complexity of difficulties experienced by people which impact upon their life opportunities, health and wellbeing

COMMUNITY-DRIVEN APPROACHES

We develop our understanding of our diverse communities to enable us to work together to provide person-centred interventions from birth to old age.

LEARNING AND DEVELOPMENT

We strive continually to inform and develop our approach and delivery to influence and bring about wider system change to create a greater impact.

OUR COMMITMENT

We are committed to reducing our impact on the environment and to promote positive initiatives for a sustainable environment to contribute to a future for everyone.

WHAT WE DO

We support people to live well from birth through life to active ageing. We work with people of all ages and all communities, supporting those who experience barriers and difficulties in accessing support and services for as long as they need us.

HOW WE DO IT

We maintain community hubs in Islington, and develop service offers to reach into a wider geographical area, based upon knowledge of need and solutions. Many of our staff are drawn from the communities we support and have lived experience of our areas of work. Our expertise is in navigating people through complex issues which affect their wellbeing, such as housing, debt, mental health and language barriers, and staying with them whilst they access further support.

STRATEGIC PILLARS

OUR PEOPLE

We recognise all who work with us as our biggest asset in achieving our vision and mission, and we will support, develop, and value their contribution.

- ❖ Equip and train people to adapt and respond to need and enhance their personal and professional development.
- ❖ Value and support our staff to ensure their wellbeing.
- ❖ Maintain curiosity, reflective practice and learning to excel in our offer.

ACCESS FOR ALL

We ensure people can find us and the services available to them and actively work to break down barriers people face in society.

- ❖ Establish place-based activities and services to connect communities and establish continuity of offer.
- ❖ Communicate clearly to a variety of audiences to reach everyone with consistent targeted messaging.
- ❖ Tackle inequality of access and offer related to diversity and difference.

IMPACT FOR ALL

We develop service models and approaches which address gaps and respond to need, based on understanding people and communities.

- ❖ Achieve understanding and depth by working to evidence and sustain impact.
- ❖ Coproduce models by listening to the communities we work with to test and learn for best practice.
- ❖ Understand what works and build the evidence of impact for development and growth.

PARTNERSHIPS

We are more effective, have greater impact, and achieve better outcomes when working in partnership with others and collaborating at different levels.

- ❖ Develop clear pathways for direct delivery, showcase capability and build capacity.
- ❖ Create networks to support delivery, development and expertise.
- ❖ Influence attitudes and assumptions to effect change in systems and services, locally, regionally and nationally.

EFFICIENT OPERATIONS

We deliver effective, robust and accountable management and finance systems with the ability to adapt in response to the external environment.

- ❖ Obtain appropriate quality marks to assure internal systems, processes and management.
- ❖ Develop efficient processes to ensure high standards of procurement, contract management, and finance systems.
- ❖ Anticipate funding challenges and develop a pipeline approach.